

**HYPNOTISM: CURE FOR EMOTIONAL ILLS**

**NEWS**

# **TEMPO**

WEEKLY • AUG. 30, 1954 15¢

**A HOUSE YOU CAN FLY**

joanne dru





N. Y. Yankee manager Casey Stengel ponders the pennant future.

(See Sports)

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## MASTER IN HIS OWN HOUSE

The Eisenhower grin, grown thin and strained during the past year and a half, was beginning to flash again.

At his press conferences the President waited for the carefully loaded questions like a well-trained fighter, relaxed but ready. He gave confident, knowing answers. Said one reporter: "Mr. Eisenhower is now in full charge of the press conference."

The President seemed to be in charge of a good deal more than that. As Congress made ready for the fall campaign more and more members came cap in hand to seek his support. Before he had his picture taken with congressional candidates, Ike let it be known, he checked their voting records.

Democrats as well as Republicans came seeking the President's favors, with each side quoting figures to show it had saved the Eisenhower program. The fact was that in driving down the middle of the road the President had drawn support from both sides—from Republicans on such issues as private atomic power and tax reform, from Democrats on such issues as foreign trade and public housing.



Herblock in the Washington Post.

"Stand Fast, Men—They're Armed With Marshmallows."

## ● NATIONAL NEWS

### Boys Meet Girls

The American Legion cast a suspicious glance at the Girl Scouts of America. The Legion's Illinois state convention charged that the Girl Scout handbook was under "un-American influences" and gave "United Nations and One World citizenship precedence over American citizenship." Next day Girl Scout officials announced that the handbook was being changed.

**Still Active:** Amos A. Stagg, Grand Old Man of Football, is hale and hearty on his 92nd birthday in Stockton, Calif.

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## New Tax Law

President Eisenhower flipped through the 929 pages of the tax revision bill and signed it into law. The President said the law, which cuts \$1.4-billion from the nation's tax bill, "will help our people produce better goods at cheaper prices" and "will help to create more jobs." But Democratic Senator Walter George, who had sought an across-the-board cut for all taxpayers, said the law was "nothing to be bragging about."

## High-level Strike

The aristocrats of union labor are the airline pilots who make as much as \$19,000 a year and get as many as 20 days off a month. When American Airlines refused to limit flights to 8 hours, 1200 pilots went out on strike. At the end of two weeks, with operations still strikebound, the airline laid off 1800 employees, announced it would have to dismiss another 14,000, unless the pilots returned to work.

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**My Aching Feet:** Jane Cody is worn out after her turn picketing Firestone's Los Angeles plant during strike.





**Puffing Practice:** Audrey Gordon practices for pipe smoking contest at Weymouth, Mass. Fair. Prize is pipe donated by Senator Karl Mundt, S. D.

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## Human Being

Yuri A. Rastvorov, 33, former Soviet secret agent in Japan, explained at a Washington news conference

why he had come over to the West. "I wanted to live like a decent human being," he said. "In all my life until I came to America I had only one friend with whom I could speak fairly, freely, without fear. He was killed in the war." U. S. officials said Rastvorov had provided bulky dossiers on a giant Russian spy ring in Japan and on high-ranking Soviet secret police.

## Morse Code

Senator Wayne Morse of Oregon started out as a Republican, then declared himself an "Independent," finally said he would side with the Democrats next January in the vote to determine which party controls the Senate. "Public interest," said Morse, "demands a check on the Eisenhower Administration by the Congress."

## Warning

Senator Stuart Symington, who was Air Force Secretary in the Truman Administration, called for greater air power to meet the Soviet threat. He warned pointedly of "Soviet progress in long-range guided missiles, which in a few years will be able to reach this country directly."

## Mitchell Tees Off

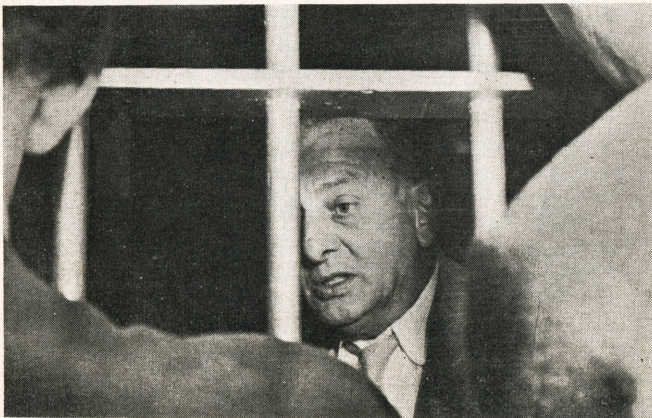
Democratic National Chairman Stephen Mitchell hinted that there had been a "deal" between President Eisenhower and his golfing companion Bobby Jones. He said that Jones was a director of one of the firms "favored" by a Government power contract. President Eisenhower replied that he was willing to make the record fully public. In his position he expected political attacks, the President said, but he could not see anyone questioning the integrity of Bobby Jones.

## New Man for State

Herbert Hoover, Jr., 51, son of the former President, was named Undersecretary of State. A mining engineer like his father, Hoover recently played a leading part in settling the Anglo-Iranian oil dispute. He succeeds Gen. Walter Bedell Smith, who requested retirement because of ill health.

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**Back in Stir:** Free 2 days after 21 years in prison, Roger (The Terrible) Touhy is returned to Joliet pending review of prohibition era kidnaping case.





# WASHINGTON

by JACK ANDERSON and FRED BLUMENTHAL

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**Nicaragua** is frantically placing large orders for arms and ammunition to meet expected trouble from their southern neighbor, Costa Rica. Many of the pro-Reds kicked out of Guatemala are now operating in Costa Rica. U. S. intelligence confirms the mounting threat to Nicaragua and the State Department is okaying the arms shipments. Note: Washington's cocktail lounges are swarming with eager middlemen boasting that they have the "inside track" at the Nicaraguan Embassy. For a "small cut" (usually one-third of the profits) they promise to deliver an arms purchase order from Embassy.

**When Interior Sec'y. Douglas McKay** took off for Alaska his Washington apartment was rented by Lucien Craig, lobbyist for Gulf Oil. Perhaps unknown to Sec'y. McKay, Gulf is bidding for off-shore tidelands oil leases from the Interior Dept.—and one of Craig's jobs is to get those leases for Gulf.

**Freedom-of-Speech note:** Neil Jacoby, a member of President Eisenhower's 3-man Council of Economic Advisers, recently signed a petition protesting the Administration's action against famed scientist Dr. J. Robert Oppenheimer.

**A U. S. Military Attaché** abroad recently bought a secret movie film from an underground informant. The film cost \$1,500, but the Colonel figured he'd pulled a real intelligence coup. After the U. S. Ambassador viewed the secret film he said: "There's only one thing wrong with your deal. I just paid \$2,000 for the same film."

## PICTURES OF THE WEEK



**Damp Day:** Michael Trod, umpire for tug-of-war across Thames River between Oxfordshire and Buckinghamshire cares little about his suit but will not let bowler get wet. He's carrying rope which Oxfordshire tugged to victory.



**Skaters Dance:** Gloria Nord (*l.*), American skating star and Daphne Walker (*r.*), former ice-skating champion who turned to wheels, make roller skating look easy as they go through act preparatory to London engagement.



**A Cooler for Corinne:** Costumed as a courtesan, but looking too innocent for the role, French actress Corinne Calvet licks an ice cream cone between shootings of *The Adventures of Casanova*. Movie is being filmed in Venice.



**No Show:** The miniature poodle waiting for the opening of the Crufts Dog Show at the Olympia in London is going to get a nasty shock when he discovers the giant-like Commissioner is getting ready to post a cancellation notice.



**With Greatest of Ease:** Musical comedy star Mary Martin rehearses for her role in *Peter Pan* as she sails through the air in a flying belt. Photographer Perry Fowler, undaunted, takes to a belt himself in order to get picture.



**Rome's Loveliest Legs:** Ornella Morena, 18-year-old musical comedy dancer displays legs that have been hailed as the loveliest in Rome. There were few dissenters; even the marble bust of long-forgotten goddess expresses approval.

## ● WORLD NEWS

### Decline and Fall

The fortunes of Dr. Hugo Eckener rose and fell with his dirigibles. His fame reached its height when he piloted the Graf Zeppelin around the world in 1929, but it went into decline with the explosion and crash of the Hindenburg at Lakehurst, N. J., in 1937. Dr. Eckener was so little known in the German town of Friedrichshafen that neighbors had begun throwing trash on his lawn when he died, at 86, in the jet-age year of 1954.

### Empty Chairs

The U. S. and 7 other nations set a meeting for Sept. 6 in the Philippine town of Baguio to hammer out defense plans for Southeast Asia. Conspicuously absent from the seating list were India and Burma, both of which feared to lose their neutral status.

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Two young mascots complete with uniform of National Guard follow Cairo military paraders on second anniversary of Republican regime in Egypt.





Imitators of London's "pearlies" parade the famed Brighton Beach.



Stunned Kings College, Eng. boys see Geraldine Lawson-Smith model feminine version of their school togs.

## Flag Waiver

Argentine President Juan Perón, a great one for the dramatic gesture, returned flags taken from neighboring Paraguay in the war of 1865-70. At a ceremony in Asuncion, Paraguay, Perón dried his eyes with a handkerchief as he handed over the flags.



## Roll Call

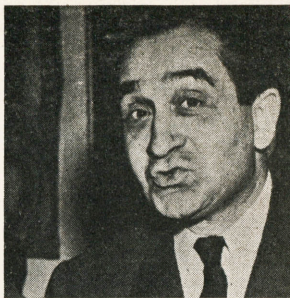
In a grim message to North Korea, the U.N. Command demanded an accounting of 2,840 missing Allied soldiers. The newly revised list of men the Communists are accused of holding included 526 Americans. The Reds promptly branded the list "a fabricated roster."



**Like It?** Young art critics examine exhibition of children's paintings at London playground.



Gen. Moshe Dayan (l.), Israel's chief of staff, receives Legion of Honor from Gen. Guillaume during Paris visit.



France's Premier Mendès-France summons Ministers for meeting.

## Empty Threats?

Communist threats to invade the stronghold of Chiang Kai-shek on Formosa were being backed up with troops. Nationalist Chinese reports had it that some 100,000 Communist foot soldiers and 12,000 paratroopers had taken positions along the China coast facing Formosa. In the U. S. President Eisenhower made it clear that the nation would resist any invasion attempt. A Communist force, he said, would have to overrun the U. S. 7th Fleet, which was ordered to protect Formosa.

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**Princess Anne:**  
Smiling prettily after visit to her Grandmother's.





Prime Minister Gamal Abdul Nasser of Egypt leaves Cairo for Mecca pilgrimage and meeting.

## Workers' Paradise

To combat a serious manpower shortage, the Soviet Government ordered collective farmers to work even longer hours than during World War II. For anyone failing to fulfill the required norms, there would be collective punishment. The shirker and all members of his family would have to pay income taxes 50 percent higher than the normal rate.

## One More Chance

Like a tight-rope walker who keeps moving to keep from falling, Pierre Mendès-France moved swiftly through the problems of Indo-China, North Africa and the French economy. Last week the French Premier faced the toughest problem of all — European defense. He asked that the Western allies give Russia one more chance to come to terms before going ahead with German rearmament. The idea was greeted coolly by the U. S. and Great Britain.



Attlee: It's better to talk.

## Misguided Tour?

Soviet Premier Georgi Malenkov, his white jowls spread in a rare smile, led Dr. Edith Summerskill into the garden and picked her an armful of phlox and gladioli. Then, returning to his dinner party, he tossed a few verbal bouquets at former British Prime Minister Clement Attlee and the other Laborite guests.

Attlee and his group, stopping over in Moscow on their way to Communist China, had left Britain in a crossfire of controversy. Their trip was attacked from one side as a "highly irresponsible and ill-timed" junket which could only help the Russian "peace offensive." They were encouraged, on the other hand, by those who said "it's better to talk than to shoot."

In Moscow, Attlee and his friends sipped cold borscht, drank champagne toasts and got the West's first intimate glimpse of Russia's new rulers. They listened while Malenkov spoke glowingly of reducing world tensions and improving relations with other countries, especially with Great Britain.

Beneath all the affability, though, ran a cold undercurrent of distrust. For the benefit of his hosts, Attlee defined two kinds of freedom. In the West, he said, the word means freedom to make a choice, but in the East it means freedom from having to make a choice.

For his departing guest, Malenkov had some advice. "I hope, Mr. Attlee," he said, "the purpose of this trip is not to take our Chinese allies away from us."

# *Names* MAKE NEWS

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**Mrs. Tamara Gyszakan**, 29, told Passaic, N. J., police why she and her husband Ignatz kept disturbing neighbors with their fighting. "In Poland I worked like a horse," she said. "In Germany, like a horse. Here, I found out husbands support their wives."



**Haroldson Lafayette Hunt** (l.) became the first American in history to wear the unofficial title: "Richest Man on Earth." A Texas oil man, his fortune is estimated at \$2-billions.

**Joe Bright**, 66, of Lac Du Bonnet, Manitoba, read about Roger Bannister breaking the 4-minute mile and just shrugged. Even at his age, he

bragged, he could run 2 miles in under 15 minutes. Bets were laid, and all 300 people in town turned out to watch him gallop down 2 miles of dusty highway. Bright's time: 14.5 minutes. He wasn't too winded to collect.



**Mrs. Jaime Ortiz-Patino** (l.), with attorney Earl Carroll, filed counter-divorce proceeding against her Bolivian millionaire husband after telling reporters: "There is no chance of a reconciliation."

Unlike reporter **Aline Mosby** (*below*), starlet **Kathleen Hughes** (*r.*) plays it straight in a pert beach pose after being voted America's "First 3-D Cheesecake Girl."

**Ladislao Avilez**, 41, who was born in Mexico and never became an American citizen, explained in court why he had voted faithfully in every U. S. election since 1934. "I think it my civic duty. I am proud to live here. I thought the least I could do was help pick the best type government. I always vote a split ticket, too." Judge A. J. Kosciński deferred sentence pending an investigation. United Press correspondent **Aline Mosby** (*r.*), who's more used to writing about bikinis than posing in them, was approached by a magazine wanting to do a story about a day in the life of a female reporter. Turned out the magazine really wanted cheesecake pictures. Aline, a good sport, donned a bikini, but couldn't help satirizing the whole idea.





## Can Casey Stengel Get No. 6?

Should Casey fail, he and Mrs. Stengel (*above*), will vacation.

One of the strangest situations in baseball, Casey Stengel and his New York Yankees in second place, leads more than one fan to speculate on the fate of the perennial champions this season. After winning five straight World's Series titles, Stengel now faces his sternest test as he pursues an unprecedented sixth championship. The obstacles he faces seem insurmountable.

First, there is the purely mathematical one of overhauling the first place Cleveland Indians. This

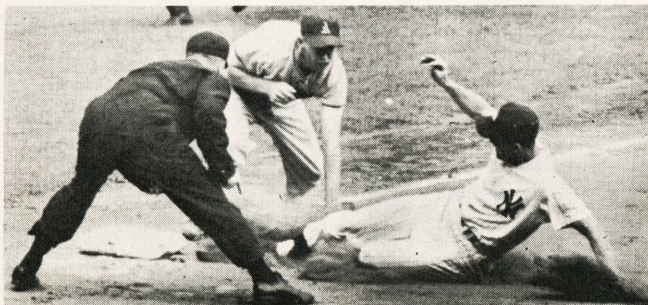
whooping tribe of marauders, playing second fiddle to Stengel and his Yankees for the past three seasons, finally seems to have found itself. This year, unlike those other ones when the tribe wilted in the late weeks of the campaign, the Al Lopez contingent not only has played the Yankees to a standstill (winning 8 and losing 9) while mas-

sacring the rest of the opposition, but can look forward to more of the same. For once again, Lopez has made a significant change in his tactics from other years, now uses a wider assortment of pitchers, even two-platoons occasionally in the Stengel manner.

Of course, the two clubs play five more games against each other before the season ends, and that could settle the pennant. However, it seems more likely, that whether Stengel can win his No. 6 will depend more on what happens to Cleveland, than on whether Stengel can mastermind his way into it.



A typical Yankee save.



Mickey Mantle steals third, keeps Yank hopes alive.

## Landy Sidelined

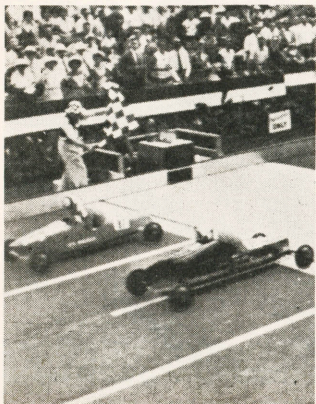
Australian mile king John Landy, who holds the world record for the mile, says he will not run again for at least a year. Landy, recently beaten by Britain's Roger Bannister in the "Mile of the Century," explained that he feels overtrained, and that his poisoned foot still hasn't healed.

## The Dancer Returns

Native Dancer, rated one of the all-time greats in racing, made his first start after a foot injury sidelined him last May, won by nine lengths. The Vanderbilt colt surpassed the incomparable Man O' War with his 21st victory in 22 starts.

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**Derby Winner:** Richard D. Kemp of Los Angeles flashes across the finish line to win the 17th annual Soapbox Derby at Akron, O. (*below, l.*). After his victory, the 14-year-old received a big congratulatory kiss from his mother (*below, r.*). First prize is a \$5,000 4-year scholarship to the school of Kemp's choice.



# Second Thoughts on Sports

By Mickey Greenman

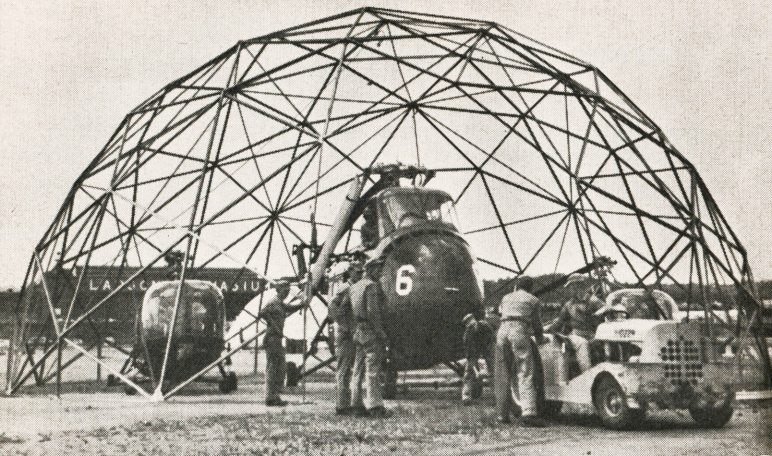
**Slugging first-baseman** of the rampaging Milwaukee Braves, Joe Adcock, added a new laurel to his growing list of achievements. Belting Joe qualified for the Ray Hickok Professional Athlete of the Year award by winning the July poll of the nation's sports writers. It was Adcock's sensational four home runs in one game which got him the coveted nomination. Asked Joe about the whole thing and he exploded: "Boy, hitting those home runs was the greatest, now if I could grab off that belt..." That belt, incidentally, is worth \$10,000.

. . . .

**Word comes from Tom Yawkey**, Boston Red Sox owner, that before very long he will insist that Ted Williams reveal what his plans are for the 1955 baseball season. Only a few months back Williams said that this was his last year in baseball. However, Yawkey says he doesn't believe Ted. "I've been in baseball long enough to know how ballplayers feel when they reach their 36th birthday," says Yawkey, "but Ted is not any run-of-the-mine individual. Still, if he indicates to me that he has had enough baseball and wants to turn to selling fishing tackle, I'll accept the verdict from his lips." All we can say is: *don't you believe it.*

. . . .

**Visitors to the training camps** of heavyweight champ Rocky Marciano, and challenger Ez Charles, say both fighters already look in top shape. However, there is one big question mark about Charles and his physical condition that cannot be answered by even the most trained medical eye: "How will he react when the bell rings and the fight actually begins?" He took a merciless body pounding in his last meeting with Rocky. More than one fighter has concealed the damaging effects of body blows until his next ring appearance. That could be the case with Charles, too.



Minimum structure encloses vast working area.

## SOON—YOU CAN FLY YOUR HOUSE HOME



Dome lifts easily.

*R. Buckminster Fuller's  
Revolutionary Principle  
May Solve the*

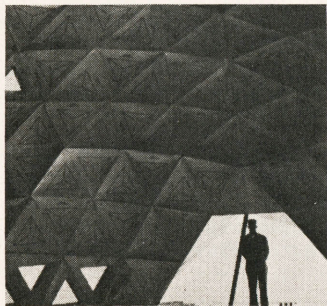
*World's Housing Problem.*

R. Buckminster Fuller has been called "the greatest living engineering genius." A stocky, gray-haired man, now in his late fifties, he has pioneered more revolutionary technical ideas than any man now alive. Among his inventions and developments are houses built on the prin-

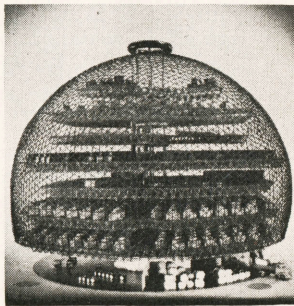
ciple of suspension bridges, entire bathrooms die-stamped in one piece, the famous Dymaxion car—a 3-wheel, 120-m.p.h. automobile which seats 12, crosses fields like a jeep, and turns on a dime—and a new type of geometry which, among other virtues, opens the way to an extraordinary new type of housing.

Unconcerned with personal profits or business ventures, Fuller is actually a philosopher of engineering. His life is dedicated to a single idea—what he calls the “Dymaxion” principle. This is to get a maximum energy output for every unit of input—in every technological operation. The heart of this lies in the most comprehensive possible application of mathematics.

Shown on these pages is a Geodesic Dome Fuller has developed for the U. S. Marine Corps. Having the strength of a locomotive, the dome, constructed either of magnesium tubing or corrugated paper, has a negligible cost—and is so light that it can be flown to its site by helicopter. Fuller visualizes this dome as a forerunner of the house of the future. Combining minimum cost with maximum utility it may eventually solve the shelter problem of the world’s homeless.



Dome made of paper.



Dymaxion textile plant.

# ... IN THE COLUMNS

**Bob Considine:** The provincialism of small-town America has been a source of material for generations of novelists, essayists and feature writers. But there is another and generally overlooked provincialism, and that is the insularity of a person reared in a big town and with no intention of leaving it except for a suburban cemetery.

**Bennett Cerf:** The owner of a shop that sold household appliances had himself a very beautiful—and expensive—girl friend. Dolefully he told her one night, “Dream Boat, I guess our picnic is over. My whole place burned to the ground today, and I haven’t a nickel’s worth of insurance. I’m absolutely broke.” The Dream Boat kissed him on the brow and assured him, “All that won’t make one bit of difference, my angel. I’ll love you just as much as ever—even if I never see you again.”

**Leonard Lyons:** When Billy Rose was in Venice he ordered a special guide. A distinguished looking man was assigned to the job and did it well. “You don’t look like a guide,” Rose said to him, during the gondola ride. “You seem to be a rather polished, fancy gentleman.” “I’m not really a regular guide,” the man replied. “I do this only as a sideline, for special customers. In this way I get to meet interesting people. And it also supplements my income. You see, Mr. Rose,” said the guide, “my regular job would pay well, in America, but here it pays me only \$28 a week. I’m the president of a bank.”

**Inez Robb:** I am a consecrated nonjoiner, but the American Society for the Prevention of Cruelty to Animals is about to receive a request for a membership application blank. High pressure Mexican promoters are planning to invade Washington to lobby for legalized bullfighting.



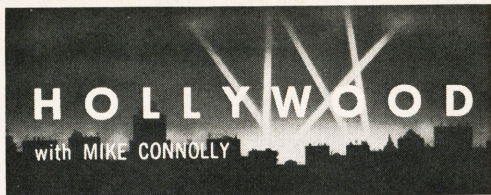
**Exciting announcement** by the Warner Bros. publicity office: "The picture formerly known as *The Track of the Cat*, starring Robert Mitchum, Diana Lynn, Tab Hunter and Teresa Wright, has been changed to *Track of the Cat*."

**Al Capp**, creator of the L'il Abner hillbilly cartoon strip admitted that he copied the face of Y. Y. Crag-nose, one of his newest characters, from the televised features of Counsel Ray Jenkins. Said Jenkins: "I kinda like it . . . but I do wish he'd refine that face a little bit."

**Back in 1932** Pres. Hoover warned that if the Democrats came into power "grass would grow in the streets." The other day a Dem. gleefully spied half-a-dozen little green clumps of grass sprouting from the cracks of Pennsylvania Ave. pavement — four blocks from the White House. A pretty model was later seen watering the grass for news photographers. On last report, however, an embarrassed street foreman was uprooting the greenery by the dawn's early light.

**At a neighbor's** insistence that the 14-foot luxuriant shade bush growing in their front yard was really a marijuana plant, Mr. and Mrs. Fred Tryson, Bell, Calif., called in police to play it safe. Now there's a big hole in the Tryson garden.

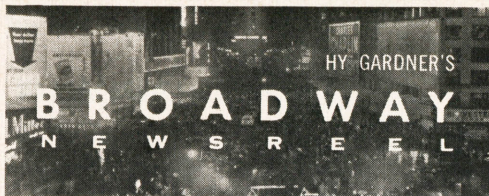
**Wayne M. Murrow** of Bondurant, Iowa, was fined \$50 for combining 2 typically American pleasures. Patrolman W. B. Sawhill informed the court that Murrow was driving 60 miles an hour and eating watermelon.



**Pearl Bailey** is learning to speak with a French West Indies accent for her role as "Mme. Fleur," who operates a French West Indies house of ill fame, in the new **Truman Capote-Peter Brooke-Oliver Messel** musical, *House of Flowers*. . . . Soap is the biggest bubble in show business today. Procter & Gamble spend \$39,-000,000 ANNUALLY on talent alone!

**Susan Hayward** is so relaxed on the set of *Untamed* these days you feel like unfolding a cot and stretching out to chat with her. . . . **Johnnie Ray's** fan club members sign their letters "gRAYtfully yours." . . . **Ethel Barrymore**, celebrating her 75th birthday, said, "If I had it to do all over again I wouldn't change a line." . . . If you were surprised at **Ava Gardner's** performance in *Mogambo*, wait'll you see how fine she is in *The Barefoot Contessa*, in which she plays the role of a Spanish dancer who is discovered in a cabaret in Madrid and promoted to movie stardom. Sounds like the life of **Rita Hayworth**, doesn't it?

**Anthony Quinn** has made so many movies abroad with Italy's sexiest actresses that now Mickey Spillane is coming to Tony for research. . . . **Sylvia Fine** (Mrs. Danny Kaye) once flunked a salesgirl's test at Macy's. . . . **Marlon Brando**, playing Napoleon at 20th in *Desiree*, is avoiding the Napoleonic hand-in-vest pose as if a snake were in there. . . . **Pete Lawford** blew himself to a Nash-Healy. . . . **Judith Evelyn's** gem of a performance in *Rear Window*—she plays the alcoholic day-dreamer—keeps coming back to this reporter like a song. What a fine actress Judith is. . . . Overhead at Romanoff's: "Of course it wasn't the best picture in the world but I'll say this for it—it might be the worst!"



**Mickey Rooney**, who's suffered the Alimony Blues through three choruses, just recorded a tune bearing that title. . . . **Marlene Dietrich** writing a book which Doubleday will publish early in '55. It won't be autobiographical. . . . Agent **Miles Ingals** has a stripper on his roster billed as "September Maughn"; her genuine moniker is April Maughn. . . . **Mrs. Perle Mesta** about ready to launch her tevee interview series. . . . **Ezzard Charles** has a couple of sparring partners named Al Smith and Jimmy Walker. . . . Page 185 of the 1945 Phillips Andover Academy Year Book carries a photograph of one-time student, **Private G. David Schine**, with the nickname "Colonel." . . . And Capitol Records has a bandleader under contract named Red McCarthy! It'd be smart if he wrote and then adopted as a theme a tune titled *The 5th Amendment Blues*.

The current, though unwanted **Mrs. Tommy Manville** (Anita Roddy-Eden Manville), is penning a biography on her boss, Mr. Minsky, titled *Goodbye Mr. Strips*. . . . **Gregory Peck's** new interest in Ireland isn't the Blarney Stone but a colleen named Mary Duvall. . . . **Lou Cowan's** *Conversation* radio show, featuring such distinguished conversationalists as **Clifton Fadiman**, **Bennett Cerf**, **Henry Morgan**, etc., seems to have hit the intelligentsia with as much impact as the gone-but-not-fotgotten *Information Please*. . . . A 34th Street (N. Y.) used furniture shop is offering a novel group of furniture: "Tables used on Panel Shows—doodled by celebrities!"



Mrs. Manville.

## Rumor from Rome

Italian actress Milly Vitale, in Hollywood for a movie role, reported that Ingrid Bergman is a very unhappy woman. "Everyone in Rome knows she is sad," said Miss Vitale, "and that she is very worried about what Pia (her daughter) thinks of her—not only as a mother, but as a woman." She also revealed that Ingrid's husband, Rossellini, is rumored slipping as a top director.

## Temperamental

Gloria Vanderbilt Stokowski scored a hit with the audience in her stage debut at Pocono Playhouse, but was reported not such a hit with fellow actors. Between rehearsals, she went into "retirement," choosing not to mingle with the cast. She graciously gave 3 curtain calls after performing, but smiled only briefly for pictures and told reporters who clamored for interviews: "I have nothing to say."



← **All roads** lead to Rome, and to the sultry look made famous by Italian beauties. American actress Helen Partello (l.), learns the Latin technique quickly as she practices on the city's famed Spanish Steps.

**Joanne Dru** (*front cover*) was named *Miss Perfect Projection* by Hollywood's film projectionists, who came out of their dark booths long enough to say about her: "She's sharp, lights up beautifully and is so easy to keep in focus."



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## Beads and a Prayer

Lana Turner, who's cast as a pagan goddess of love in her next film, will wear a costume described as a half-dozen beads and a prayer. Although it reveals two-thirds of her figure, the costume, of pure gold, weighs only 33 pounds less than Lana. "I feel like Lady Godiva in it," she says.

**Briefs:** Hollywood is planning a \$100-million World's Fair. . . . Galen Drake: "Most women speak as they think — only oftener."

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**Glass slippers** may be nice to look at, but they're not exactly soothing to wear. Leslie Caron (*r.*), expressing gamin-like relief, cools her feet between scenes in MGM's *The Glass Slipper*.





MGM is proud of Lana's knees, which now appear in *Betrayed*.

## Accent on Knees

The bevy of knees on these pages, along with the girls attached to them, are all working at present for MGM. The studio has decided, and not unreasonably, that it employs the prettiest knees in film-land, and defies any other movie company to challenge that claim.

Waxing sentimental, MGM goes on to say: "Down through the years, poets have composed odes to ladies' bosoms, waists,

thighs and what-not. But not one solitary bon mot about a knee." MGM then asks plaintively: "What is wrong with our knees?"

Pointing to the knees of Lana Turner, currently showing in MGM's *Betrayed*, and to those of Elaine Stewart, equally visible in *Brigadoon*, the movie company states boldly: "Instead of pin-ups, cheesecake or leg-art, we're calling our girls — knee-wizzes."



Elaine Stewart: She has the ultimate in knees.



Esther Williams' knees swam their way to fame.



"Jane Powell," brags MGM, "displays the two most musical knees in Hollywood." They're featured in *Seven Brides*.



Aida, who might well steal a princess's betrothed.

## MOVIE of the week: **AIDA**

A combination of massive sets, Italian realism and some of the world's finest voices give the I.F.E. screen version of *Aida* a perspective which would be impossible on the operatic stage. All but one of the singing voices are dubbed-in, but this, too, proves an advantage over the average stage presentation. Aida, in the form of 20-year-old Sophia Loren, not only sounds as she should (mouthing the words sung by Renata Tebaldi), but looks the part of a young slave girl who might well turn an Egyptian officer's head. There are no stout prima donnas or rotund tenors here.

Since most Italians who are old enough to beat time know the story of Verdi's *Aida*, the screen adaptation takes few liberties with the plot. An

exotic slave girl wins the heart of a princess's betrothed, and brings him to no good end. In the movie version, the big change comes at the climax, when the lovers are entombed and go down singing together, rather than to separate tragedies. But this is perhaps as Verdi should have written it.

Whether or not most Americans have a chance to see *Aida*—since there are still parts of the U. S. where foreign films are not shown—they will certainly have an opportunity before long to admire Sophia Loren. An Italian pin-up girl, who first won attention by posing for pulp romance magazines, it is not likely that Hollywood will allow her to continue living in her native land for long.

Afro Poli, as Amonasro,  
King of the Ethiopians  
and Aida's father.



Sophia Loren, whose poses for Italian romance magazines led to the featured role in *Aida*.



## QUOTES OF THE WEEK...



**Joe E. Lewis:** "Maybe money can't buy love, but give me a little cabbage and I'll do my own shopping."

**DuMont TV producer Ernest Walling:** "In the past ten years the size of the dollar bill and women's clothing has changed. The similarity ends there. The dresses still cover the major part of women's figures, but the dollar bill doesn't cover anything."

**Kathryn Murray:** "Men have such egos. The only time they'll listen attentively is when you're talking about them."

**Walter O'Keefe:** "There's a good reason why Russia wasn't represented in any of the recent beauty contests. When they line you up and take your measurements in Russia, it isn't for a beauty contest."

**Mike Connolly:** "Now, instead of a girl going to Denmark, she can go to Dior."

**CBS-Radio's Galen Drake:** "A man hopes that his lean years are behind him; a woman, that hers are ahead."

**Eartha Kitt:** "I guess people would find this hard to believe, but I'd much rather get a giggle from an audience than a raised eyebrow."

**Universal-International's Mara Corday,** who has made 7 movies in the past year: "I remember when the studio turned me down because I didn't photograph well. I had a part in the Martin and Lewis picture *Money from Home*, and they cut me out. Talk about being let down. Imagine how a girl feels when she sits through a movie waiting to see herself and nothing ever happens. It's like being stood up." (Opp. p.)





Mara Corday: She was stood up.

# TEMPO of the TIMES

## ★ Hiccup of the Week

L. D. Pryor, a furniture and appliance dealer, attended a livestock auction in Duncan, Okla., and returned home the slightly bewildered owner of 6 Shetland ponies. Pryor, who hadn't come to bid at all, said he merely had the hiccups, and the auctioneer took each of his "hics" as a bid.

## ★ Warning of the Week

In Westfield, N. J., two youngsters set up a large make-shift sign at the top of a highway hill which said: "Speed trap below!" At the foot of the hill waited Patrolman H. Johnson. The boys, aged 9 and 11, learned that a word to the wise is not sufficient; speeders took their sign as a gag, and only slowed down when caught.

## ★ Complaint of the Week

The regular garbage collector of Malone, N. Y., complained officially that a couple of unlicensed collectors around town were "getting the cream of the garbage" while all he got was the leavings. The Village Board has promised to give his case serious consideration.

## ★ Texan of the Week

When Mrs. Harless Rattan bore a son in Syracuse, N. Y., she saw to it that he would be able to grow up saying truthfully that he'd been born on Texas soil. She had an envelope of Texas earth flown to the hospital and placed under her pillow for the blessed event.

## ★ Vacationist of the Week

In Wildwood, N. J., George Demedio told about a really desperate vacationist who walked into his drugstore and asked: "Have you anything good for mosquito bites on top of poison ivy over sunburn?"

## ● RELIGION

### Moslem Ceremony

Shahrurh Khan, 3 (r.), and sister Zahnzam, 6, remove shoes and prepare to enter Shah Jehan Mosque, Woking, England, for celebration of the Moslem festival 'Id Al-Adha, which commemorates the sacrifice of Ishmael by Abraham. They are children of Pakistan Embassy attaché.



### “Christ the Hope of the World”

More than 1500 churchmen of 161 Protestant and orthodox denominations in 48 nations, including some from behind the iron curtain are attending the World Council of Churches history-making assembly in Evanston, Ill. Theme of the meeting: “Christ the Hope of the World.”

## ● EDUCATION

### Naughty Romances Out

Best-selling historical novels are being re-written for teen-agers so they can read the facts unhampered by naughty romances. Hanover division, Doubleday and Co. have “condensed and simplified” six so far at request of parents, teachers and librarians. Just the historical facts. No purple passages.

### Accelerated Training

Government officials announced plan to relieve the teacher shortage by offering accelerated teaching training to mature women college graduates. Program is aimed at bringing married women whose children are in school, or left home, into teaching.

### Mr. What's His Name Her Next

*Men — I Started Young — Now I Understand Them* is the name of a new series Zsa Zsa Gabor is writing for the weekly newspaper *People of London*. Called "her own frank story of her love life," Zsa Zsa reveals in the first installment that her next husband will be Porfirio Rubirosa, and goes on to misspell his first name every time she mentions it.



**Fanfare:** Fan dancer Sally Rand (l.) shows new hubby Fred Lala how to manipulate a fan and pucker up at the same time.

### Falls for Fly Guy

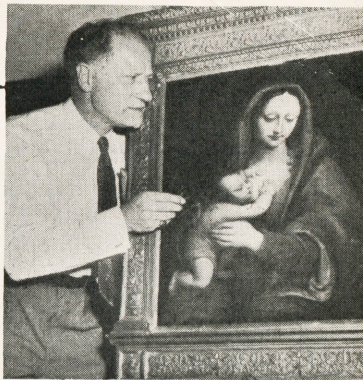
Gene Thompson, Texan flier, turned from crop dusting to bridge dusting to win a Texas bride, Helen Brown, 23. The 25-year-old Texas daredevil set

Britain atwitter by scooting a small plane under the London and Tower Bridges, then sailed homeward before bobbies could catch him. Helen's first comment upon hearing of the stunt: "I knew he was crazy but not that crazy." She'll marry him anyhow.

### One Bath: Two Shillings Six Pence

Moses S. Morgan, 63, of Pontypridd, Wales, has been paying his wife 35¢ each time he takes a bath. In divorce court Moses told the judge he's been sleeping in the open since May when his wife threw him out of the house. She allows him to return to bathe, but only by paying a fee. The judge is trying to get them to reconcile.

# ART



## Masterpiece?

An anonymous painting purchased for a paltry \$450 from a N. Y. C. art dealer by Hans R. Teichart, Chi. collector, was appraised as an authentic \$1-million Leonardo da Vinci "Madonna and Child" (*above*). Identification was made by Dr. M. H. Goldblatt, Notre Dame Art Museum's director, after removal of the overpainting. Other experts have warily withheld judgment until the painting can be viewed at the University's Museum in South Bend, Oct. 15. Asked the name of the dealer who sold it, Dr. Goldblatt said: "I couldn't possibly disclose that. What would his wife think?"

## Forgery?

Four old frescoes adorning the walls of St. Mary's Church, Luebeck, Germany have been disclaimed as forgeries by Lothar Malskat. The 41-year-old German painter says he executed the imitations. So expertly done and "aged" were the frescoes (*r.*), Europe's most renowned art experts believed them to be 13th century originals.





Ward car in ambulance train used by Army for training accommodates 27 patients in shining modern facilities.

## ● MEDICINE

### Heart Tester

Anyone standing on well-balanced bathroom scale and watching the pointer quiver is seeing the "kick" of his heart — a phenomenon which is expected to provide important information about heart conditions. Dr. Isaac Starr, Univ. of Penn. medical school says an instrument called the ballistocardiograph, can measure the strength or weakness of the heartbeat and provide valuable clues which

could not be learned from previous heart-testing methods.

### Trypsin for Black Eyes

Instead of beefsteak, eye specialists at Philadelphia General Hospital have been trying shots of a digestive enzyme, trypsin, for black eyes. It worked in five cases and gave "impressive" results in seven cases including hemorrhage of the retina which caused sudden loss of vision.

### To Study Giraffes

The giraffe has emerged as a factor in aviation medicine. Scientists hope to find out how a giraffe's heart manages to keep blood flow up its long neck. They believe there may be a clue to the human heart's performance in the giraffe's ability to remain in a normal state when he raises his head quickly. Gravity's effect on human circulation tends to cause jet pilots to black out.

# CAN **HYPNOSIS** CURE EMOTIONAL ILLS?

*Recent findings show that this once-discarded treatment may have an important use in counteracting the effects of "brain-washings" and other emotional disturbances.*

The history of medical science has long been spotted with proposed cure-alls for emotional ills. Many investigators and experimenters have cherished the notion that something could be done for disorders of the mind what modern antibiotics do for diseases of the body.

Perhaps the oldest of the pronounced cure-alls is hypnotism, a type of suggestive technique first used extensively, two centuries ago, by the German physician Franz Anton Mesmer. Since the time of Mesmer and his followers, hypnotism as a form of therapy has enjoyed a revival and decline about once in every generation. Its last period of wide acceptance was in France, shortly before the time of Freud—who visited the French clinics and studied the techniques of the Nancy therapists, particularly Liebault and Bernheim.

Many medical men were critical of the old form of hypnotic treatment, and among these was Freud. The critics argued that hypnotism was being used merely to remove symptoms, not causes. Unless the basic causes of the disorders were uprooted, they maintained, the disturbing symptoms would either return or would be replaced by other symptoms equally disabling. "At

best," said one authority, "treatment by hypnosis only skims the surface of a patient's problem—and at worst it makes a mess of the patient-doctor relationship."

Recently, new techniques developed by Dr. Lewis R. Wolberg, of New York Medical College, and others, have shown that dreams induced under hypnosis, experimental changes in attitudes created as a consequence of post-hypnotic suggestion, and trances induced in patients in the course of routine analytic sessions, could be valuable aids in therapy.

The therapy of the old hypnotists was basically *repressive*—its aim was block awareness. Therapy today is designed to aid expression, break through the patient's resistance.

Standard techniques have not yet been worked out, Dr. Wolberg maintains, "nevertheless hypnosis is rapidly being recalled from the limbo of departed therapies and is achieving a stature such as it has not enjoyed since its eclipse at the turn of the century."

Another of today's authorities on the use of hypnotic therapy is Dr. Charles Fisher, past Asst. Surgeon, U. S. Public Health Service. Dr. Fisher has reported the successful treatment by hypnosis of a number of war casualties. His experiments were conducted at the U. S. Marine Hospital on Ellis Island. "More and more men suffering from the traumatic neuroses of war will be returning," said Dr. Fisher, anticipating the effects of confinement, shock, and "brain washing." "In the treatment of these men hypnosis can certainly play a valuable role."

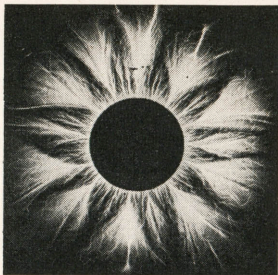
Other psychiatrists are less optimistic. Many claim that the treatment of emotional disorders is a delicate thing at best, and that hypnosis merely adds one more disturbing factor. Said one N. Y. psychoanalyst: "A neurotic is a person who in a sense is already hypnotized. To treat one kind of hypnotic symptom by inducing another adds up to nothing more than therapy with the hair of the dog that bit you."

## ● SCIENCE

### Electrical Sunflower

Flower you couldn't grow in your garden is this one "grown" in GE's high voltage laboratory during research on lightning.

Photo (r.) was made during test for measuring electrical voltages. Petals are electrical discharges around two terminals. Photo film was placed between two charged terminals accounting for the circular center.



### Life in a Test Tube

Scientists eventually will create life in a test tube says Dr. George Wald, Harvard biologist. He predicted a mixture of proper ingredients under proper conditions produces "living thing" synthetically.

### Reading Machine

Demonstrating his new reading machine for the blind is Antonio Rubbiani (far r.), Italian engineer. Machine consists of a photo-electric cell mounted on a frame and placed over the reading material. Electric impulses are then transmitted letter by letter to corresponding dowels on the keyboard of the reception box "read" with fingertips.



## Biggest Bank Merger

The country's biggest bank merger in dollar value of assets and deposits is in the offing. Chemical Bank and Trust Co., 10th largest in the nation and Corn Exchange Bank and Trust Co., 21st, are working on final details. Merger will create bank with deposits of \$2.5-billion; assets of \$2.8-billion.



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**Smell and Tell:** Cosmetics students Siegrid Loew (l.) and Ilo Gruber, both 17, sniff perfume-scented papers while blindfolded to identify different brands. The smell and tell test is part of an examination required for graduation from the Frankfurt, Germany Institute of Cosmetics.

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## Business Gain

The nation's total output of goods and services—gross national product—improved slightly in the second quarter of 1954 to \$356-billion, about \$200-million above the first quarter. It ended a nine months' decline. It was still \$13-billion under the all-time high of \$369-billion in the second quarter of 1953.

## Diamond Smuggling

The diamond industry, plagued by a world-wide smuggling racket is moving to meet the menace involving millions in gems. To fight the smugglers, the industry has set up a campaign headed by Sir

Percy Sillitoe, former head of the British counter-intelligence service.

### **Private Atomic Research**

The Atomic Energy Commission in a new move toward development of atomic power for civilian use has arranged for private atomic research in the field of chemicals and metallurgical processing. Go-ahead on the project has been given to Vitro Corp. of America, huge firm which deals largely with ore processing and ceramics.

### **New Gadgets . . .**

**Stringless piano** has electronic tone production system which never needs tuning. Used with ear phones, no one but the player hears the music, but grand-piano volume can be had by plugging the piano into many TV or radio sets. The 80-pound unit rests on detachable, folding legs and is easily carried in the back seat of an auto.

**Slide viewer** has lens so large it permits user to see slide images clearly with both eyes, even with the unit held at arm's length. The viewer's battery-operated light automatically turns on when 35mm or Bantam slide is inserted, switches off when slide is discharged. The pocket-size viewer's case is of plastic reinforced with glass fiber and will withstand a good deal of abuse.

**Bird repellent**, owing to its disagreeable feeling under avian feet, shoos birds from treated areas. The product, applied directly from its aerosol bomb, is effective for a year or more. The spray blends with the color of painted surfaces to which applied, is odorless and harmless to birds and human beings.

**Auto thermometer**, for easy reading of outdoor temperatures from 40 below to 120 above, clips onto out-



side of vent window and cannot be stolen when window is locked. The instrument is made of durable, transparent plastic.

**Light Art:** This lighter (l.) is not recommended for pocket use. It's a "rock-

et curve" lighter and is described by Ronson as the lighter of the future. Jane Michaels tries it out at the American National Retailer Jewelers Assn. meeting, N. Y.

**Glass fiber reel** has the strength to resist tremendous tension buildups caused by stress applied to the lighter, monofilament lines currently coming into wide use. The four models of the new reel, designed for salt-water and heavy fresh-water fishing, are rust- and corrosion-proof.

**Earring safeguards** fasten around back of wearer's ears and onto earrings to catch these easy-to-lose pieces of jewelry if the regular clip or screw fastener becomes loose. The guards are practically invisible and can be bent to fit different ears.

Write to the following firms for further information on new gadgets for modern living described above.

**Stringless piano** — Miessner Inventions Inc., Van Beuren Rd., RFD No. 2, Morristown, N. J. **Slide viewer** — Admiral Photo Products Co., 1010 W. Lake St., Chicago 7, Ill. **Bird repellent** — National Bird Control Lab., 5315 Touhy Ave., Skokie, Ill. **Auto thermometer** — Taylor Instrument Companies, 95 Ames St., Rochester, N. Y. **Glass fiber reel** — Shakespeare Co., Kalamazoo, Mich. **Earring safeguard** — Cemco Products, 335½ St. Clair St., Toledo 4, Ohio.



## GOOD NEWS

### Allergic to Money

John Schrank, of Omaha, has a wife who's allergic to money—actually. Something about the paper and ink combination makes her hands itch—and not for money. She's also allergic to sunshine which tends to curtail her shopping. "She doesn't require or demand much money," he said.

### Coffee Coming Down

Cheaper coffee is on the way back. Reason is the relaxation of foreign exchange controls in Brazil. Cuts in wholesale prices already are reflected in stores and the \$1-per-pound rate only a memory today, but a reality a year ago, should soon return.

### Seven and Three-and-a-Half

The horse "Nutcracker" (*below*) is 7. The rider, Eileen Matthews is 3½. The occasion was her debut as a show rider, a show organized by two 13-year-old girls at Iwer, England, to aid the Pony Rescue Fund. Eileen, Nutcracker and others raised \$84 for the Fund.



## knees are news

**The Kilt craze** is raging and knees are being brought out in the open. There are kilt skirts and kilt shorts, Bermuda skirts and Bermuda shorts—but whatever they're called, they're just above the knee and they're always worn with knee-length socks. Kilts will not only be worn on college campuses this fall, they'll be worn on golf courses and on country week-ends. And although they are primarily a youthful style, they are a gay style for almost any age, and are wonderfully practical for cycling.



**Burl Ives** did not start kilt fad but he was way ahead of the girls. Burl bought his authentic kilts only after a Glasgow kiltmaker had searched his family tree and found he had the right to wear the MacGregor tartan. Romans of Caesar's time wore kilts and played bagpipes. Burl and his 5-year-old son, Alexander, wear kilts and ride an Italian Lambretta motor scooter.

Burl Ives takes son for bonnie spin in park on Italian motor scooter.

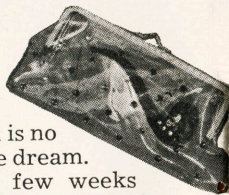
Kilts will be worn by lassies of every age this autumn. But they are a "natural" for college girls. Believing in their sure-fire popularity, stores all over the country outfitted their college board sales girls in variations of the kilt. Matching shorts often come with kilts, but underwear manufacturers have designed special kilt panties. The tops vary from boy shirts to sweaters, but long socks and flat shoes are a must.

Black patent is Scots tradition, but designer Pembroke Squires likes look of sneakers with his Bermuda length skirt (\$15), skirt (\$23), Bonnie Doon socks, (\$2).

College lassies go for bonnie ride on Lambretta regaled in Scottish outfits.



## BAG PIPES...



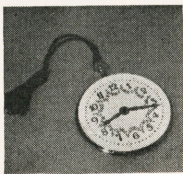
Volupté tobacco compact, \$2.50.

**The pipe fad** is no longer a pipe dream. In the past few weeks pipes have become the hottest item to hit accessory business. They are selling from coast to coast at all prices—jeweled, gay-colored, fur-covered, briar. They come in jeweled Vinyl bags (above) by Dorset Rex, \$3, and in holster belts. Kay-woodie has an instruction sheet and Dunhill has special tobacco for ladies — Duchess Mixture. Even jewelry is made to match pipes.



## Success Story

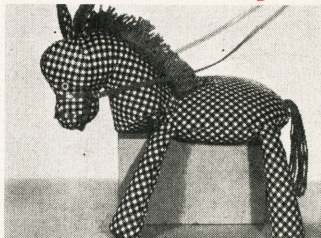
"Time on your hands" usually means plenty of time and nothing to do with it. Not so with compact manufacturer Volupté. Two years ago the Time On Your Hands compact (l.) was introduced. Since then it has wasted no time in clocking up sales. About 239,000 women have bought this compact at \$5, clamor for more.



Watch compact ticks up sales.

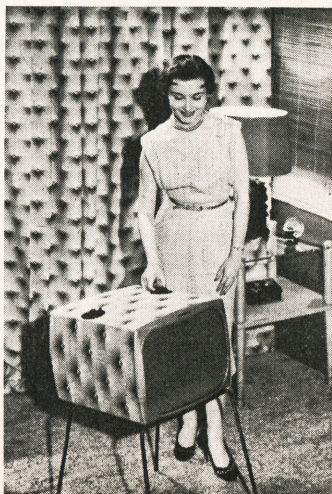
## Ponies & Zebras

**TV accessories** have become as important to the modern home as TV sets themselves. And new ideas are constantly cropping up. Furniture, food and fashions are geared to TV enthusiasts and the younger set is not overlooked. The gingham pony (r.) is not just a cuddle toy, it's a TV viewer with a foam rubber seat, Eden Toys at Best & Co., \$5.95. Raytheon TV sets (*below*) come in 8 colors and finishes. Slipcovers are also available in 10 decor-colors at \$5.



TV pony has yellow tail.

Zebra print, quilted fabric covers change TV in seconds.





## ● CRIME

### Backing Up Mother

These 3 picketing children (l.) were part of a group of 25 divorcees and children who paraded before Saginaw, Mich., courthouse in protest against ex-husbands who have fallen behind in alimony. Women blamed county officials for failing to force payments.

### "Kill for a Thrill"

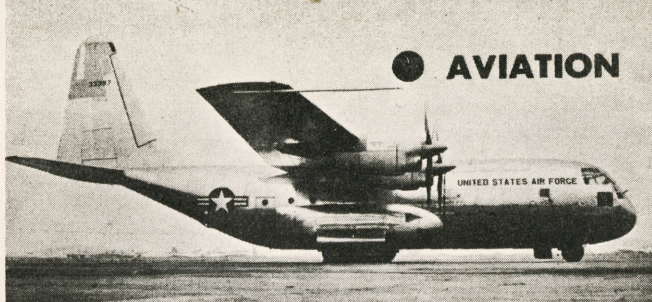
Four teen-agers who roamed Brooklyn parks killing and maiming for "kicks" confessed the wanton murder of two men, the sadistic horsewhipping of two girls, the savage beating of two harmless vagrants and the torture of other victims. Shocked and horrified officials said the youths showed no concern.

### Dope Syndicate Smashed

A giant wholesale dope distribution syndicate which did a \$25-million a year business was smashed by a series of raids in N. Y. and vicinity after months of dangerous undercover work. Two men who supplied most peddlers in U. S. with heroin, 23 others were arrested.

### Pinched

Gypsy Rose Lee, some-time strip tease artist has a court date. She used to stop in stripper days but Westport, Conn. police said she didn't for red light.



## ● AVIATION

### New Sky Giant

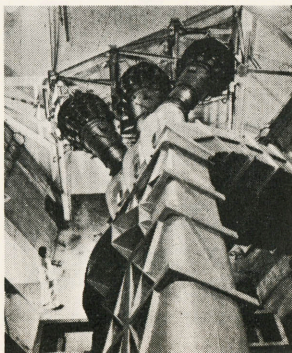
New wings for high-speed military troop and cargo transport are shown for the first time in the photo (above) of the YC-130, turbo-prop transport now being readied for its first flight by Lockheed. It will carry loads up to 20 tons and is powered by four 3,750 h.p. jet and propeller turbo-prop engines.

### Nuclear Age

Lockheed Aircraft has appropriated \$10-million for new scientific laboratory for advanced research by its Guided Systems division. Corps of scientists are preparing for "nuclear age" in new laboratory. The company says today's nuclear weapons have far outstripped means of delivering them on a target. Potentials of the atom need to be exploited in a missile system offering unlimited, reliable tactical use.

### Jets Test Jets

Jet engines instead of conventional electrically driven compressors are used to power new high-speed wind tunnel (r.), de Havilland Aircraft, England. Three de Havilland Ghost engines exhaust into working section of tunnel to provide rush of air for tests with savings in building time and costs.



### Studebaker Saved

The entire automobile industry watched Studebaker when its employees voted 8 to 1 to take a pay cut rather than face possible shutdown of the 102-year-old firm. Pay cut plan was worked out by company and union officials after long negotiations.

### Tubeless Tires

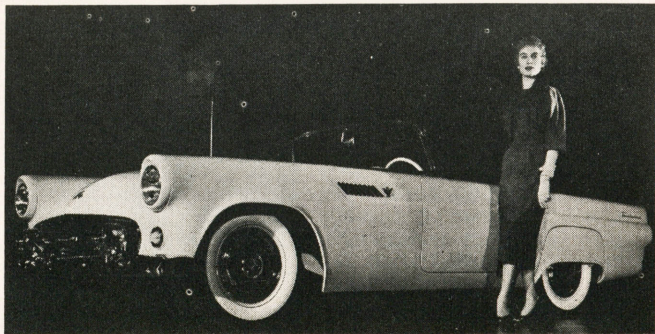
Goodyear has become the first tire maker to introduce a tubeless tire priced the same as the conventional tire and tube combination. Tubeless tires have been offered at premium prices. Thus, tubeless tires, under development for several years, appear ready to come into their own.

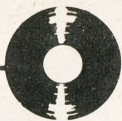
### Auto Lull to End

Auto factory activity is easing off perceptibly, but the lull is only temporary and industry heads say all assembly lines will be going at top speed by mid-November, mostly on 1955 models.

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**Sleek Beauty:** Ford's new Thunderbird (*below*) goes into production this fall; resembles sports car but is full size vehicle with 102" wheelbase.





## Rhythm Myth

"Contrary to popular belief," says Arthur Murray, "men have a better sense of rhythm than women." Based on his experience as a dance teacher, Murray concluded that, though girls become familiar with music earlier, men have a more pronounced feeling for rhythm once they lose self-consciousness and the idea they're doing something feminine.

## Those Musical Ferrers

José Ferrer is negotiating for 10 never-published George M. Cohan songs, and planning a Broadway musical in which he and wife Rosemary Clooney will star. "Rosemary will bring the customers in," he says, "and then they'll have to look at me."

**Briefs:** Maestro Ted Straeter predicts a rash of records sparked by the Christian Dior fashion edict. . . . Lionel Hampton, on why bop musicians never use sheet music: "They feel playing someone else's arrangement is a form of plagiarism."

Song stylist Didi Douglas (r.) can probably claim ownership of the most uniquely decorated living room in Manhattan: One wall is completely covered by life-sized murals of men she wants to meet. Latest addition: Actor Steve Cochran.



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# RADIO TV NEWS

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## Shy Sponsor

The Gillette Safety Razor Co. has gone to court—to keep its singing commercial from becoming too popular. Composer Mahlon Merrick, who wrote the “look sharp” ditty for Gillette, announced his intention of bringing it out in sheet music form. The Gillette people rushed to court to stop him, complaining that he would over-popularize the tune.

## Courtroom Entertainers

Federal Judge Harold Medina came out strongly against TV and radio in courtrooms. After saying that “everybody put on an act” in the Army-McCarthy hearing, Medina admitted: “I suppose I

would have done the same — one just can’t help it. And we of the legal profession must be dedicated to ascertaining facts—not to entertainment.”

## Coin Box TV

Subscription video is expected to make its debut soon, with surveys reporting televiewers all for it.

Eva Marie Saint (l.), called “The Helen Hayes of television,” is another example of the current Hollywood trend toward finding fresh movie talent in TV. Discovered by film-land after 8 years on vid-



eo, Eva's role in Columbia's *On the Waterfront* has film men wondering why she wasn't "found" earlier.

### **Universal Appeal:**

Where Miriam Stevenson (r.) goes, so goes a cameraman, and even relaxing means posing as Miss Universe takes a break between rehearsals for an appearance on *Colgate Comedy Hour*.

### **TV vs. Crime**

Television, often accused of fomenting crime through its violent entertainment, proved itself capable of battling the underworld as well. When 5 convicts escaped Norfolk Prison, Mass., the police flashed their photos on TV, asking the audience to report in if any of the 5 were seen. In New York, a cop captured a rape suspect, thanks to remembering having seen the man as a video show contestant just before the crime.

### **Quotable Quips**

Columnist Jack O'Brian: "History never repeated itself as much as some of TV's worst comedy material." Fred Allen, on TV crime shows for small fry: "Kids know more about blood than about milk."

**Briefs:** *My Friend Irma* will soon be titled *My Wife Irma*. . . . Arthur Godfrey flying again over Teterboro Airport, but not buzzing anybody. . . . *The Lone Ranger* show has been sold for 3-million silvers.





# THE WEEK'S BOOK

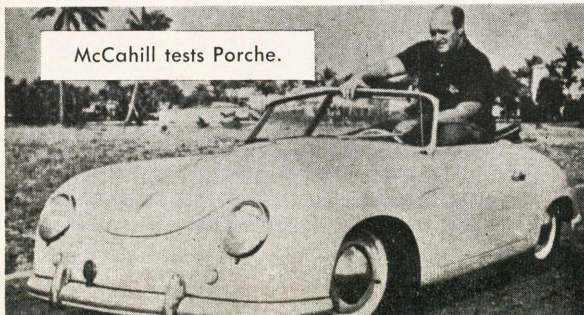
## THE MODERN SPORTS CAR

By Tom McCahill

(Prentice-Hall, \$3.95)

Here is a fountain of facts for all fanciers of the high-power-low-weight cars which just now are sweeping the country like an invasion of jeweled locusts. Here is the inside story on the MG, Jaguar, Porsche, Austin-Healey, Allard, Aston-Martin, Cunningham, Ferrari, Mercedes-Benz, Nash-Healey, Sunbeam-Talbot, and other triumphal hyphenates and roadable wonders.

Tom McCahill is an authority in this area, an outspoken automotive journalist whose trials and high-octane opinions have done much to promote general interest in sports cars. *The Modern Sports Car*, is a compendium of his valuations and reevaluations. In it he discusses the comparative virtues and liabilities of most of the standard brands of speedsters, the technique of breaking and driving the special sportsters, the fine points of driving in competition, the technical lowdown on suspension, brakes, clutches, cooling systems, shock absorbers, steering gear and transmissions. *The Modern Sports Car*, in short, is an almanac of useful facts for those infected by the charm, precision, and professional elegance of fine motors.



McCahill tests Porsche.

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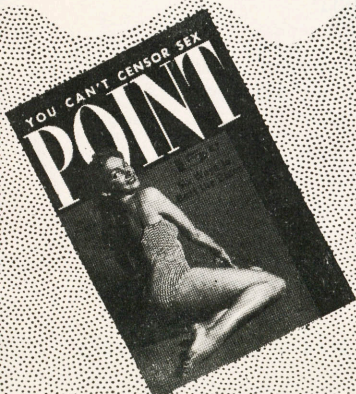
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# TEMPO looks ahead

**Washington** officials are increasingly unhappy with the outlook for Thailand. It's vulnerable to attack from outside and inside. Chinese Reds are building up troop concentrations on the Thai border while the Thai government refuses to crack down on its hundreds of corrupt officials. U. S. officials keep quietly prodding the Thai Gov't. to "clean house" or face an internal collapse. So far the pleas have been ignored. In fact, the Thai gov't. won't even give up its flourishing narcotics trade (it actually rents out opium pipes) which brings in 23 per cent of the national revenue. Washington sees real trouble ahead.

**General Matt Ridgway**, Army chief, is fighting inside the Pentagon to outlaw atomic war. He argues we should build larger conventional forces, warns against dropping atomic bombs on Red China. This whole dispute will soon break out into public.

**Sen. Walter George** (D. Ga.) will turn out to be the real mastermind behind the committee now investigating Sen. McCarthy. Sen. George turned down invitation to be on the Committee, but he's privately advising the Democratic members. Particularly, he is stressing the "dangerous" implications in McCarthy's appeal to government workers to violate their oaths.

**Treasury Dept.** planning to plug a tax loophole that's saving big bus companies a fortune. To

save excise taxes on tires the bus companies rent tires from manufacturers, pay on a mileage basis. The tires cost about the same, but no excise taxes are paid.

**British and U. S. intelligence** chiefs will overhaul the whole allied spy network throughout Europe. They're currently holding emergency meetings in London and Washington trying to salvage what's left of their intricate organization in East Germany. Dr. Otto John's treason shattered in one instant the years of patient underground work behind the Iron Curtain.

**U. S. Ambassador to Guatemala**, John Peurifoy, will quietly drop out of the headlines—on instructions. State Department argued Peurifoy's publicity, crediting him with knocking Red-tainted regime in Guatemala out of power, makes it appear the U. S. interfered in the domestic affairs of another nation.

**President Eisenhower** will use a new "weapon" when Congress returns in Jan. He plans to play golf with balky legislators, then present them with a souvenir golf ball stamped "Mr. President." Ike tried this sales technique several times during the closing days of Congress, found it worked wonders. (Spaulding Co. presented the balls to Ike.)

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International photos: pp. 12, 18 (top), 21 (top), (N. Y. Mirror), 41, 45 (top). United Press photos: pp. 3 (top), 4, 5, 9, 11, 14 (top r.), 15 (top r.), 17, 18, 19 (bot.), 21 (bot.), 24, 37, 39, 40, 45 (bot.), 46, 55 (top). British Information Service photo: 55 (bot.). European photos: 8, 10. Keystone photos: 7, 14 (bot.), (top, r.), 13, 15 (top, l. bot.), 16, 31. Wide World photos: pp. 19 (top), 25, 30, 48.



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## TRYING OUT A LEGEND

He's a little young to have heard it, but he is obviously imitating the head-hiding ostrich.

